



# XVI GBC

THE 16TH ANNUAL GLOBAL BUSINESS CONFERENCE

**THE GLOBAL ECONOMY - AGILE OR FRAGILE? NAVIGATING FOR SUCCESS IN 2019**

**MARCH 7TH, 2019 | 7:45A - 1:00P | DREXEL UNIVERSITY, BEHRAKIS GRAND HALL**



MARTHA BÁRCENA COQUI  
AMBASSADOR OF MEXICO  
TO THE U.S.



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UK DEPARTMENT FOR  
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REGIONAL CHIEF INVESTMENT  
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WELLS FARGO PRIVATE BANK



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WHAT A GREAT TIME TO HEAR FROM  
LEADERS IN GLOBAL TRADE!

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Regular rate: \$85 Members / \$100 Non-members

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INFORMATION

# AGENDA

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- 7:45 am Registration and Breakfast Networking Session
- 8:30 am Welcoming Remarks
- Linda Mysliwy Conlin, President, World Trade Center of Greater Philadelphia
- 8:40 am A Welcome from the City of Philadelphia
- Harold T. Epps, Director of Commerce, City of Philadelphia
- 8:45 am The 2019 Global Economic Outlook – The End of Easy
- Kei A. Sasaki, CFA, Managing Director, Regional Chief Investment Officer - Northeast, Wells Fargo Private Bank
- 9:30 am The U.S. and China – Relationship at a Crossroads
- Craig Allen, President, The U.S. China Business Council (USCBC)  
Interviewed by: Claire Casey, Managing Director, FP Analytics
- 10:15 am Break
- 10:45 am The View from the Top from America's Key Trading Partners
- Martha Bárcena Coqui, Ambassador of Mexico to the United States
  - Ross Allen, Director, UK Department of International Trade for the U.S.  
Moderated by: Craig Snyder, President and CEO, World Affairs Council of Philadelphia
- 11:30 am Keynote Address
- My perspectives on the twin engines of prosperity - innovation and exports - to power the region's economy based on Holtec International's experience
- Dr. Kris Singh, Founder, President and Chief Executive Officer, Holtec International
- 12:30 pm Closing Remarks and Networking
- 1:00 pm Close of Conference

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