

# Attend the Canada Digital Health Innovation Seminar at HIMSS 2018



## **Canada Digital Health Innovation Seminar**

Tuesday, March 6th 2018 3:30 – 5:00 pm  
Las Vegas, Wynn Hotel, Lafite ballrooms 6&8



### **Here's Why You Should Attend:**

Find out about cutting edge trends from leading international experts and get a look ahead at innovative thinking that will shape the future of digital health. At this seminar, you will learn why Canada is on the forefront of the health information technology industry and how you and your business can benefit from exciting new developments in this rapidly changing field.

### **Format**

- Opening remarks by HIMSS representative: Carla Smith (EVP, HIMSS North America)
- Panel Discussion by Digital Health Experts from the U.S., Canada & Europe who will exchange views of the digital landscape and judge Canadian presentations
- Presentations by leading Canadian digital health innovators
- Opportunities to network with leading experts

## Panel

### **Bleddyn Rees, NE Director, The European Connected**

**Health Alliance.** Bleddyn is a vastly experienced commercial lawyer with 30 years' experience of outsourcings, privatizations and complex contracting and projects. He has a unique CV for a private sector lawyer, having spent three and a half years on secondment as General Counsel of the Commercial Directorate of the Department of Health. On his secondment to the Department of Health he advised the Ministers (Prime Minister, Secretary of State, Ministers of State), Special Advisors and NHS organizations and gave evidence to the Health Select Committee and the Public Accounts Committee. Bleddyn has a very detailed understanding of the UK health sector and regulatory framework.



### **Alex Szucs, Executive Chair, Canadian Integrated**

**Health Alliance (CIHA)** Alex is President of CIHA a unique not for profit company that provides regional, national and international healthcare organizations from government, academic medicine and industry direct access to 500+ healthcare companies and associations, representing 18,000+ members from 30 countries throughout Europe, USA and China. With over 30 years experience in healthcare, Alex has served as a senior executive for pharmaceutical, informatics and research companies. He's also served on various boards including the Canadian Alliance for Canadian Health Education, the Global Alliance for Medical Education, the Canadian Pain Society and the University of Toronto based Genesis Research Foundation for Women's Health. Alex holds a undergraduate degrees in Medical Physiology and a MSc in Endocrinology.



### **Edward M. Brown, MD, M.S.M., Chief Executive**

**Officer** Dr. Brown is founder and Chief Executive Officer of the Ontario Telemedicine Network (OTN), one of the largest and most active integrated telemedicine networks in the world. Dr. Brown has won numerous awards for his work in Telemedicine, including most recently, the



Governor General's Meritorious Service Medal for his contribution to health care in Canada. In 2011, he was chosen as one of 25 Transformational Canadians by a national media panel sponsored by the Globe and Mail, CTV and La Presse. He is a Past President of the American Telemedicine Association, which named him to its College of Fellows in 2015. An emergency physician who studied mathematics and engineering before embarking on his medical career, Dr. Brown is a passionate advocate for telemedicine as a tool to improve access to care, quality of care, the patient experience and the sustainability of health care systems.

**Other leading digital health experts from the U.S. and Canada to be announced.**

**Register Now**



**Introduction by Vincent Finn, Founder CTA for HIT/Trade Commissioner,  
Life Sciences Consulate General of Canada, New York**

**CLOUDDX**

[www.clouddx.com](http://www.clouddx.com)



**Digital tools for measuring health and wellness remotely:**

Cloud DX builds & sells precision vital sign monitoring equipment. Our mission is to extend healthcare beyond the 4 walls of the clinic & into the home & workplace. Our platform seamlessly integrates clinical-grade connected medical devices, mobile apps and cloud-based services to form the world's first truly comprehensive connected health solution. Our users (patients) get personalized care in the comfort of their home at a lower over-all cost.

**CUEPATH**

[www.cuepath.io](http://www.cuepath.io)



**Remote medication monitoring:**

Improper medication intake accounts for 25% of seniors hospital admissions and significantly affects their families' emotional well-being. CuePath solves this problem with remote medication monitoring and smart packaging. We have developed a unique sensor

technology that can be applied by a pharmacist to the already existing medication packaging to make it smart. The system does not require training, mobile devices or Wi-Fi, thereby reducing adoption barriers. The smart packs remind patients to take medications on time, and communicate the usage information to families, doctors, and care professionals for improving medication adherence, reducing hospital admissions and improving the success of outcome based contracts.

### **PULSE INFOFRAME**



[www.pulseinfoframe.com](http://www.pulseinfoframe.com)

Pulse Inframe is a nimble team of clinicians, expert developers, and informaticians who provide innovative ways to address primary data collection techniques. We have a product named healthie, which has dual applications for disease management and clinical workflow improvement. Heathie is a database-driven informatics platform that creates, maintains, organizes, models, and shares data anonymously, securely and easily between healthcare sites and teams. Data is accessible securely from any web-enabled device. We offer state-of-the-art; image-based data collection and communication solutions that help our customers find new ways to optimize clinical workflow, ensuring patient safety and quality of care, while increasing productivity. Our products can be customized for each client, with easy, seamless integration into their existing system, based on the clinical workflow of each specialized setting. Revenue is generated via sales of the base product and the professional services for customizing the interface into the clinical setting.

### **SENSORY TECH**



[www.sensorytech.ca](http://www.sensorytech.ca)

Sensory Tech is a provider of highly disruptive web and mobile telemedicine solutions offering in-home Hospice Care services to high-acuity residents in Ontario while reducing the demand on hospitals, increasing both the quality and quantity of care, and allowing patients, by choice, to die with dignity in their own homes. This rewarding and expanding program has successfully demonstrated a patient capacity increase of 4x, a readmission rate under 2%, while leveraging existing Nursing and Nurse's Aide populations. Sensory Tech was selected as an Accreditation Canada Leading Practice, and acknowledged as a "sustainable, creative and innovative service of national significance."

### **MOZZAZ**



[www.mozzaz.com](http://www.mozzaz.com)

Mozzaz Care provides solutions for individuals with a complex behavioral healthcare needs by empowering patients to be active participants in their own long-term care allowing them to access the care they need from anywhere and at any time. Mozzaz eliminates costly and inefficient paper-based processes inside clinics

and hospitals as interventions are delivered quickly through mobile devices where it digitally tracks care plans and patient progress. They allow for remote active monitoring and care-team coordination, and documents outcome-based results, thus creating better treatment for patients, reduced penalties for clinics, and faster, higher-level reimbursements for clinics. Mozzaz' solution also helps payers tackle the issue of spiral healthcare costs.

### 360MEDLINK

[www.360medlink.com](http://www.360medlink.com)



360Medlink offers Digital Health as a Service (DHaaS). We specialize in Enterprise Solutions for healthcare and in Medical Innovations that bring value to patients, providers and payers. We serve some of the leading global pharmaceutical companies and healthcare organizations. Our flagship product is TAVIE, the first clinically validated virtual nurse platform that helps improve patient engagement, increase treatment adherence, and optimize clinical outcomes. TAVIE is the patient ideal treatment companion.

Register Now



### Many Thanks to Our Partners



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