

ARAB HEALTH 2018

JANUARY 29 - FEBRUARY 1, 2018 | DUBAI, UAE
OFFICE OF INTERNATIONAL BUSINESS DEVELOPMENT

JOIN US!

International markets present new sales opportunities for healthcare companies, whether your company manufactures medical equipment and supplies, develops technology or provides medical services, Arab Health is an ideal source of international marketing venue. At Arab Health, you will have access to some of the most important and influential decision makers in the Arab world.

REGISTRATION

Pennsylvania is offering companies a cost-effective way to participate in Arab Health. Exhibiting with Pennsylvania's Office of International Business Development enables small- to medium-sized companies to make an impact at this prominent trade show without the high cost. A variety of space is available on a limited basis. With your registration fee your company will receive:

- exhibit space within the Pennsylvania pavilion

2m x 2m space	\$4,300.00*
2m x 2m space (corner)	\$5,100.00*
3m x 2m space	\$6,400.00*
4m x 2m space (corner)	\$9,400.00*
3m x 3m space	\$9,600.00*
- Carpeting, a cabinet, chair, and lighting
- Enlarged image of your company name and logo in your display area (company provides graphics)
- Listing of your company in the show catalog and electronic media
- Exhibitor passes to the show
- Access to a meeting and business lounge within the US Pavilion
- Experienced international trade specialists to assist you

Registration deadline: October 6, 2017

**Does not include a \$275 compulsory co-exhibitor fee.*

WHY ARAB HEALTH?

Arab Health 2018 is the business destination of choice for the Middle East Market with a medical market estimated to be close to \$80 billion per year. Due to the huge increase in the expatriate population, it is also one of the fastest growing regions, with an estimated annual growth of 6.15 percent.

The UAE is the largest export market for American-made products among the Arab nations with a low import duty of 5 percent, and no corporate or personal income tax.

The Arab Health Exhibition & Congress is, by far, the largest healthcare exhibition in the Middle East and Asia and the second-largest in the world. Arab Health is viewed as a must-attend global event on the healthcare calendar.

What to expect in 2018:

- 4,072 exhibitors from 68 countries
- More than 102,000 visitors from 159 countries
- 14 conferences featuring more than 300 internationally acclaimed speakers
- 85% of visitors who purchase at the show or immediately after

For more information, visit www.arabhealthonline.com

For more information, contact:

Linda Foerster

International Program Manager
Office of International Business Development
717.214.5306 | lfoerster@pa.gov

Space in the Pennsylvania pavilion is limited and will be filled on a first-come, first-served basis.

PARTICIPATION AGREEMENT

ARAB HEALTH 2018

JANUARY 29 - FEBRUARY 1, 2018

Complete and sign this agreement, and email a scanned copy to: lfoerster@pa.gov

Please make your registration check payable in the amount specified to the *Commonwealth of Pennsylvania* and forward with a copy of this agreement to:

Pennsylvania Department of Community & Economic Development
Office of International Business Development
c/o Linda Foerster
Commonwealth Keystone Building
400 North Street, 4th Floor
Harrisburg, PA 17120-0225

☐ 2m x 2m space / \$4,300.00 ☐ 2m x 2m space (corner) / \$5,100.00 ☐ 3m x 2m space / \$6,400.00
☐ 4m x 2m space (corner) / \$9,400.00 ☐ 3m x 3m space / \$9,600.00

Registration deadline is October 6, 2017

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
EMAIL:	WEBSITE:	

As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the Pennsylvania pavilion at Arab Health 2018:

- No foreign produced items may be included, except items from foreign countries that have been processed or value-added in Pennsylvania.
- The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- In the event the participating company withdraws from participation in this event, the participating company will be subject to forfeiture of the entire participation fee.
- All participating companies must provide information on the results attained through participation in this trade mission/show to the Pennsylvania Department of Community and Economic Development. "Results" are current and future sales and dealings transacted as an outcome of attending the trade mission/show. This information is confidential and will be held in strictest confidence.

Authorized Representative (print)

Signature

Title

Date